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ASApreneurs

Does your company, start-up or business-related organisation pursue social, ecological and economic sustainability goals? Do you want to implement a sustainable project and welcome support from talented young people? Then professionals ASApreneurs 2027!

As **the business-oriented component** of the ASA Programme, ASApreneurs offers you a unique opportunity to actively contribute to global sustainable development whilst fostering long-term corporate partnerships. By involving talented young people from various countries in practice-orientated projects, you not only strengthen your corporate social responsibility but also help shape a better and fairer future.

With ASApreneurs, you offer young students and people with vocational training who are based in Germany¹ or from countries in Africa, Asia, Latin America and South-Eastern Europe (partner countries)² the chance to gain valuable international experience in the field of economic cooperation as part of a six-month project placement.

¹ Hereinafter referred to as "participants from Germany".

² The full list of project countries can be found here: <https://asa.engagement-global.de/projektlaender.html>.

Participants for your project

Participants apply for your project and possess the necessary qualifications to make a valuable contribution. They are students, bachelor's degree graduates or people with vocational training aged between 21 and 30 from Germany, or up to 35 from the partner country. They wish to get involved in development policy and contribute their existing specialist knowledge to your project.

ASApreneurs offers two formats for you to choose from. In general:

- **ASApreneurs basic:** two participants from Germany.
- **ASApreneurs global:** two participants from Germany and two from the partner country.

Project activities

During the six-month project phase, participants contribute to your organisation's objectives. Common project tasks include designing workshops and campaigns, providing support with public relations, or assisting with product development.

Project examples:

- Innovative packaging materials: Promoting the sale of tableware made from palm leaves, Nepal.
- Strong women, strong coffee: Establishing a fair-trade coffee brand on the German market, Rwanda.

Project duration: six months

Between April and December, ASA participants will carry out their project:

- First three months at your company in Germany,
- Then three months with your project partner in the partner country.

You can find all this year's projects in [the 2026 project catalogue!](#)

Benefits for your company

- **Development** of a new project or **further development** of an existing one.
- Expansion of your **global visibility** and international project work.
- Contributing to **the promotion of global awareness** among young people who remain committed to sustainable development even after their ASA participation.
- Establishing **long-term partnerships** with project partners and access to the ASA network.
- Positioning as a **forward-looking company** and an attractive employer.
- **Support for your project** with new ideas and skills from **committed and qualified young people**.
- **Become part of a public-private partnership:** you establish long-term partnerships with partner organisations.

"Through the ASApreneurs fellows, we have the opportunity to share specific knowledge across our international network organisation, spanning many national borders. Participation in ASApreneurs fosters a young generation of changemakers." **Michael Vollmann, Ashoka Germany**

Your contribution

- Your business model is aligned with the **principles of sustainable development**.
- Your company should already have an **existing partnership** with a company in Africa, Asia, Latin America or South-East Europe.
- Together with your partner company, you develop a **suitable project idea** for the six-month ASApreneurs programme.
- You support **reaching out to potential applicants** in Germany. Following pre-selection by the ASA programme, you select the participants independently.
- You **provide** the participants **with technical and organisational support** during the preparation, implementation and follow-up of the project phase. To this end, you will also provide the necessary material resources.
- **Global format:** You assist with travel arrangements for the participants from your partner country (flight and visa), provide accommodation, and contribute towards their travel and accommodation costs during their stay in Germany.
- **Global format:** Your partner abroad is responsible for selecting applicants in their country. Participants must have a very good command of English³, as the seminar is conducted in English.

Contribution from the ASA programme

- We advise you on developing your project idea.
- We manage the application process for participants from Germany.
- We support the learning and preparation process of the participants through seminars and tutorials.
- We cover the insurance costs of the participants for the project phase abroad.
- **Global format:** We organise online briefings for all project partners.
- **Global format:** Together with you, we assist participants from partner countries with the visa application process for a 90-day stay in Germany.

Funding

Your company commits itself to remunerate the participants appropriately for six months and to check whether the Minimum Wage Act applies.⁴ The amount of the scholarships⁵ varies depending on the project location. You can find an overview on our website under [Scholarship](#). We expect profit-oriented companies to contribute to the costs incurred. In justified exceptional cases, Engagement Global can cover some or all of the scholarship for participants from Germany.

³ Proven proficiency in -level B2 of the Common European Framework of Reference for Languages (CEFR).

⁴ The latter may apply if you conclude a contract with the participants covering the duration of both project phases, regardless of the project location, such that the contract period exceeds three months.

⁵ According to BAföG, flat-rate amounts for living expenses and meals of €475.00 per month and for accommodation of €380.00 per month.

ASApreneurs basic

- In Germany: 855 euros per month.
- In the partner country: 502 to 900 euros per month, depending on the project location.

ASApreneurs global

- Same remuneration as in the format basic.
- Additionally for participants from partner countries: accommodation, visa and travel costs to Germany.

Costs covered by Engagement Global

- Health, accident and liability insurance for all participants abroad.
- A travel allowance of €300 (Europe) or €800 (worldwide) for participants from Germany.
- Meal and accommodation costs during the ASA seminars for all participants.
- In exceptional cases: scholarships for participants from Germany.

ASA programme calendar

- ✓ **15 September 2026:** Deadline for submitting your project proposal
- ✓ **October 2026:** Project selection
- ✓ **By 15 December 2026:** Selection of participants from partner countries for the **global format**
- ✓ **1 December 2026 to 20 January 2027:** Young people living in Germany can apply
- ✓ **February 2027:** Selection of participants from Germany
- ✓ **April to June 2027:** Preparatory seminars for all participants
- ✓ **Between mid-April and July 2027:** Three-month project phase in Germany
- ✓ **Between July 2026 and December 2027:** Three-month project phase in the partner country
- ✓ **January/February 2028:** Follow-up seminar for participants from Germany

Get in touch!

Do you have any questions or would you like to submit your project proposal? Then please feel free to contact us at: asapreneurs@engagement-global.de.



The ASA Programme is a development policy exchange and scholarship programme for young students and people in training or with vocational qualifications from Germany as well as from countries in Africa, Asia, Latin America and South-East Europe. It is provided by Engagement Global gGmbH and is mainly funded by the Federal Ministry for Economic Cooperation and Development (BMZ).

Legal notice

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