



ASApreneurs

Are you working in the business sector and pursuing social, ecological and economical sustainability goals? Would you like to gain new ideas and perspectives by engaging young and committed people in your company or organization? Submit project proposals for the ASApreneurs programme 2019 until 15th September 2018!

What is the ASA Programme?

The ASA Programme is a German-based learning and qualification programme dedicated to development education. It is aimed at young people who want to understand global interdependencies, who ask critical questions and who campaign for a just world. Mutual learning and responsible social action for sustainable development and fair global interaction are at the heart of the programme. ASA is a programme of Engagement Global and is funded by the German Ministry of Development and Economic Cooperation (BMZ).

The ASApreneurs programme is part of the ASA Programme. It focuses on sustainable business issues and is directed towards businesses, which are committed to sustainable economic development. A sustainability project that the participants will work on during two project internships with the respective partner organisations, form the core of the programme. The first project internship takes place in at your company or organisation in Germany, followed by a project internship with one of your partner companies or organisations in an African, Asian, Latin American or South-Eastern European country.

Course of the programme

During a three-month project internship in Germany the ASApreneurs participants are closely involved in the project activities with your company or organisation in Germany. The ASApreneurs participants then proceed with their project work with one of your partner organisations in a country in Africa, Asia, Latin America or South-Eastern Europe. In addition, the ASApreneurs participants attend multi-day seminars conducted by ASA. During the seminars, participants exchange ideas about global power structures, their own position and privileges as well as global learning. In addition to that, ASApreneurs participants attend specific ASApreneurs seminars, where they get a deeper insight into sustainable economy in a local and international context, alternative economic models and change facilitation. The participants reflect upon their experiences and discover ways of integrating these into their own daily life and into their work at your company or organisation.

ASA programme calendar

15 September 2018: Deadline for submission of project proposals.

Mid October 2018: Project selection by the ASA Programme

20 November 2018 to 10 January 2019: Selected projects are published on the ASA website. Interested and eligible young professionals and students can apply.

January and February 2019: Selection of participants. You have the possibility to attend the selection of the participants taking place in Berlin. If you can not attend, we will send you a shortlist of 2-5 applications suited to your project.

April to June 2019: Participants participate in two ASA seminars and one ASApreneurs seminar in Germany. First contact between participants and your company or organisation.

April to July 2018: Three-month project internship with your company or organisation in Germany.

Between July 2018 and December 2019: Three-month project internship with your respective partner organization in an African, Asian, Latin American or South-Eastern European country.

February and March 2019: ASApreneurs participants attend two seminars, where they review the project phase as well as exchange and network regarding future engagement.

Why should you become a partner organisation?

- As a partner organization you receive support by engaged and qualified young professionals, who contribute their critical and innovative ideas and experiences while working on your sustainability project.
- You will position yourself as an innovative first mover and as an attractive employer in the field of sustainable economy.
- You will profit from a world-wide network of partners and alumni in the ASA Programme.
- With our events (ASA-Kaleidoskop, Autumn School for Sustainable Entrepreneurship and other networking events) as well as our website, you will receive publicity platforms for your engagement.
- In the frame of the ASA Programme you will receive the opportunity to further develop and strengthen your international cooperations and partnerships.

Who are the ASA participants?

Young people between the age of 21 and 30, who study in Germany or have completed their vocational training can apply to the ASApreneurs programme.

The participants are no experts in the field of development cooperation, but rather committed young people who want to advocate for a just and sustainable development. During their project internship the participants highly value concrete tasks and the possibility to contribute their experiences and ideas.

Contribution of the ASA Programme

- If requested, we advise you on the elaboration and development of your project proposal.
- We call for applicants in Germany, manage the application process, and select engaged participants in a tried-and-tested selection process.
- We support the learning and preparation process of participants throughout the ASA seminars. The participants are supported intensively by tutors and supervised in their learning process: Topics of the seminars include team building, project management, sustainable economy, social entrepreneurship and innovation.
- The ASA Programme covers the costs for the seminars (accommodation, meals, seminar content) as well as a liability, health and accident insurance for the project internships in a country in Africa, Asia, Latin America or South-Eastern Europe. ASA covers a portion of the travel costs to the project internship and the ASA seminars.

Contribution of the partner organisations

- Together with your partner organisation in a country in Africa, Asian, Latin America or South-Eastern Europe, you develop the project proposal with the support of the ASA Programme.
- Following the preselection by the ASA team, you will be able to select the participants for your project
- You support the participants with travel formalities (e.g. visa application) and with their accommodation during the project internships.
- You support the project team professionally and organizationally in the preparation, implementation and follow-up of the project phase in your country.
- You provide appropriate framework conditions for the project activities.
- You commit to supervise the participants during both project phases as well as to pay an adequate remuneration (we are seeking a remuneration of 600€/month minimum in Germany as well as 600€/month minimum in the respective country of your partner organisation)

Project examples

- Fostering Social Entrepreneurship for socially and environmentally sustainable jobs
- Developing campaigns and projects for a sustainable use of water.
- Product development and marketing for an ecological and fair-produced baby sling.
- Supporting small farmer cooperatives with training and access to innovative technologies
- Supporting the development of software solutions for rural farmers.

Opinions of project partners

„Thanks to the ASApreneurs participants we have the opportunity to transfer specific knowledge within our international organisation network and across different countries“. - Michael Vollmann, Ashoka Germany

„The low-threshold approach of the ASApreneurs programme enables especially small- and medium-size companies to engage in sustainability and receive support for innovative projects. Make use of this chance!“ - Heiko Schwiderowski, DIHK

More information at www.asa-programm.de

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