



## Factsheet on your project proposal: ASA basic and global

Your institution pursues sustainability goals of social, ecological and economical relevance? You would like to offer young people who are dedicated to fair and sustainable development an opportunity to participate in a specific project, gaining insight into your work and exchanging experiences? You can propose your project for the 2021 ASA Programme until mid-August or September.

**The ASA Programme is a learning and capacity-building programme dedicated to development education.** It is addressed to young people who want to understand global interdependencies, who ask critical questions and who want to foster a fair world. Mutual learning and responsible social action for sustainable development and fair global interaction are at the heart of the programme, which includes seminars and a project phase of several months.

The ASA Programme is offered by Engagement Global gGmbH – Service for Development Initiatives and is primarily financed by the Federal Ministry for Economic Cooperation and Development of Germany (BMZ). It is co-funded by eight German states: Baden-Wuerttemberg, Bavaria, Berlin, Bremen, Hamburg, North Rhine-Westphalia, Saxony and Hessen.

## ASA in the *basic* and the *global* format

ASA, offered in the *basic* as well as in the *global* format, is part of the ASA Programme and involves our cooperation with non-governmental organisations and institutions of development cooperation. The two programme formats *basic* and *global* differ in the design of the project phase and the composition of teams of participants. In the *basic* format the participants' main place of residency is Germany, while in the *global* format participants from a partner country in Africa, Asia, Latin America or South-Eastern Europe and participants from Germany form a team that goes through all phases of the programme together. Accordingly, the project proposal will be submitted by (at least) one partner institution in Germany and (at least) one partner institution from an African, Asian, Latin American or Southeast European country.

## Programme cycle

Follow-on seminars, which last several days and are based on the concept of Global Learning, are an integral part of the ASA Programme. They cover subject knowledge of development policy and methods of group, educational and project work. They also offer training of social skills and personal competences. The seminars bring a practical slant and allow those attending the ASA Programme to get to grips with development policy issues in global contexts and to try out innovative methods of educational work in the subject. They provide opportunities for those attending to explore their own role in the project and to include their own ideas. Participants can shine a light on issues relevant to them from different angles, take a critical look at the content and question it in terms of diversity.

During the three-month project phase in an African, Asian, Latin American or Southeast European country the participants contribute to specific project objectives and get to know new perspectives on their field of work. For example, they carry out studies and analyses, organise trainings and workshops or support your public relations activities. The project allows an exchange of experiences and knowledge in both directions. Participants reflect on their experiences and develop ways to integrate them in their everyday life and future commitment.

In the *global* format, there will be an additional three-month project phase in an institution in Germany prior to the project phase in an African, Asian, Latin American or Southeast European country. Both phases of the ASA project share a common subject and the learning effect in an international team is even stronger than in the *basic* format.

## Why should you become a partner of the ASA Programme?

The ASA Programme facilitates a joint experience of learning and civic engagement in an interconnected and changeable world which can be shaped. We would like to join forces with you and other partners from civil society, research and business to encourage those attending our Programme to play their part in meeting global challenges in line with the Agenda 2030 adopted by the United Nations.

- As a partner organisation you profit from qualified and committed young people who support your project. They are eager to learn from you while contributing their own experiences, skills and ideas.
- By discussing global issues with the participants, you can set important impulses for the participants' future involvement. After the ASA project, they usually remain active in the field of sustainable development and promote society's understanding of global interdependencies.
- You profit from the ASA Programme's global network of partners and alumni.
- Offering a project in partnership with another organisation can contribute to an extension and consolidation of your international cooperation activities. The common project – from proposal to implementation – opens up opportunities to establish or further develop a project partnership.

- You can get, if required, a detailed report from the participants and an evaluation of results of the project after its conclusion.

## Contribution of the ASA Programme

- Upon request, we advise you on how to develop and elaborate your project proposal.
- We advertise the programme to applicants in Germany, manage their application process, and select engaged young participants for your project through a tried-and-tested process.
- We support the participants' learning and preparation process through seminars lasting several days, where participants receive the close support of tutors. (See Programme cycle).
- Participants will receive a scholarship and insurance coverage from the ASA Programme. The ASA Programme will also cover the costs for the ASA seminars and proportionate travel costs incurred in connection to the project phase and the ASA seminars.
- ASA global: we cooperate with you to help those attending the programme from the partner countries with the process of obtaining a visa for a 90-day stay in Germany.

## Your contribution

- You develop the project proposal (in the *global* format: jointly with your partner institution). The ASA Programme will be happy to assist you. .
- You support the participants with travel formalities (e.g. visa application).
- You support the project team professionally and organisationally in the preparation, implementation and follow-up of their project phase in your country. You also provide the required material resources. The ASA Programme cannot provide any assistance for this, neither financial nor material.

The following additionally applies to ASA *global*:

### **Partner institutions in a country in Africa, Asia, Latin America or South-Eastern Europe:**

You are responsible for acquiring and selecting applicants in your country. Please note that English is the language used in the seminars. Participants need to prove that their English language skills correspond to the B2 level of the Common European Framework of Reference (CEFR).

### **Partner institutions in Germany:**

You support the acquisition and selection of applicants in Germany. You also assist participants from the partner country with travel formalities (e.g. booking of flights, visa application), provide accommodation, support communication during their stay and co-fund the stay of participants in Germany (see Financing).

## Financing

### **Project phase in a country in Africa, Asia, Latin America or South-Eastern Europe:**

Participants from Germany receive a partial scholarship from the ASA Programme of a total of € 2.100,- on average to cover the costs of living in the partner country as well as a travel allowance. In the *global* format participants from the partner country receive a stipend of € 700,- on average for the project phase in their own country.

### **Project phase in Germany (*global* format only):**

Those attending the Programme from Germany and from the partner countries receive up to € 843,- per month during the three-month project phase in Germany. In the global format, the ASA funds cover just some of the outlay required for the project phase in Germany. Additional costs, including flight costs for the participants from the partner countries, must be covered by the German partner institution. The German partner institution also pays out the bursaries to the participants from the partner countries. For this purpose, the funds are transferred by Engagement Global under a cooperation and transfer agreement.

## ASA Programme calendar

**15 August 2020:** Submission deadline for project proposals of partner institutions that have already implemented an ASA basis or ASA global project.

**15 September 2020:** Submission deadline for project proposals of new partner institutions in the ASA basis or ASA global programme components.

**By 2nd October 2020:** Examination of proposals and project selection by the ASA Programme

**By 15 December 2020:** Selection of participants from the partner countries (global format only)

**20 November 2020 to 10 January 2021:** Publication of selected projects on the ASA website; interested and eligible young professionals and students from Germany can apply

**January and February 2021:** Selection of participants from Germany

**April to June 2021:** Participants attend two seminars in Germany

**April to June 2021:** Three-month project phase in Germany in the *global* programme format

**Between July 2021 and January 2022:** Three-month project phase in an African, Asian, Latin American or Southeast European country in both programme formats

**February and March 2022:** RENew seminars for participants from Germany: Participants review the project phase(s), exchange their views about future engagement opportunities and find ways to establish networks

# Imprint

Contact: [asa-akquise@engagement-global.de](mailto:asa-akquise@engagement-global.de)

ENGAGEMENT GLOBAL gGmbH  
Service für Entwicklungsinitiativen  
Tulpenfeld 7  
53113 Bonn  
Phone +49 228 20 717-0  
Fax +49 228 20 717-150  
[info@engagement-global.de](mailto:info@engagement-global.de)  
[www.engagement-global.de](http://www.engagement-global.de)

Responsible for the content:  
ENGAGEMENT GLOBAL gGmbH  
ASA-Programm  
Andreas Gies  
Lützowufer 6-9  
10785 Berlin  
Phone +49 30 25 482-0  
Fax +49 30 25 48 2-359  
[asa@engagement-global.de](mailto:asa@engagement-global.de)  
<http://asa.engagement-global.de>

Date of publication: May 2020

On behalf of the



Federal Ministry  
for Economic Cooperation  
and Development