



Factsheet on your project proposal: ASA Programme

Your company or association, institution or university pursues sustainability goals of social, ecological and economical relevance? You would like to offer young people who are dedicated to fair and sustainable development an opportunity to participate in a specific project and gain insight into your work and exchange experiences? You can propose your project for the 2021 ASA Programme until August or September.

The ASA Programme is a learning and capacity-building programme dedicated to development education based in Germany. It is aimed at young people who want to understand global interdependencies, who ask critical questions and who want to foster a fair world. Mutual learning and responsible social action for sustainable development and fair global interaction are at the heart of the programme.

The ASA Programme is offered by Engagement Global – Service for Development Initiatives and is primarily financed by the Federal Ministry for Economic Cooperation and Development of Germany (BMZ). It is co-funded by eight German states: Baden-Wuerttemberg, Bavaria, Berlin, Bremen, Hamburg, North Rhine-Westphalia, Saxony and Hessen.

Programme cycle

Follow-on seminars, which last several days and are based on the concept of Global Learning, are an integral part of the ASA Programme. They cover subject knowledge of development policy and methods of group, educational and project work. They also offer training of social skills and personal competences. The seminars bring a practical slant and allow those attending the ASA Programme to get to grips with development policy issues in global contexts and to try out innovative methods of educational work in the subject. They provide opportunities for those attending to explore their own role in the project and to include their own ideas. Participants can shine a light on issues relevant to them from different angles, take a critical look at the content and question it in terms of diversity.

In the three- or six-month project phase in countries in Africa, Asia, Latin America or South-East Europe and, in some cases, in Germany the participants contribute to specific project objectives and get to know new perspectives on their field of work. They exchange their knowledge with you, reflect on their experiences and develop ways to integrate them in their everyday life and in future situations for engagement.

The various options offered by the ASA Programme

The ASA Programme's project phases contribute to the Sustainable Development Goals (SDGs), in particular goal no. 17: "Partnerships for the Goals". They are offered in cooperation with partner institutions which work in different spheres of the field of sustainable development. The programme components on offer differ with regard to the partner institutions involved as well as with regard to the programme format. The *basic* and *global* programme formats describe the constellation of the participants' teams.

ASA

Cooperation with non-governmental organisations and development cooperation institutions

Basic format: After conclusion of the ASA seminars, the participants whose main place of residency is Germany spend three months involved in a project at a partner organisation in a country in Africa, Asia, Latin America or South-Eastern Europe.

Global format: Participants from a country in Africa, Asia, Latin America or South-Eastern Europe and from Germany form one team. The project phase lasts six months, three months in Germany and three months in the partner country.

ASApreneurs

Cooperation with companies and business-related organisations

Basic format: During a six-month project phase participants from Germany deal with the integration of social and ecological sustainability within economic processes, first three months in Germany, followed by three months at a partner institution in Africa, Asia, Latin America or South-Eastern Europe.

ASA Academia

Cooperation with academic education and research

Basic format: The project phase in an international research project lasts six months, first in Germany and then in a partner institution in a country in Africa, Asia, Latin America or South-Eastern Europe.

Global format: Participants from Germany and from a country in Africa, Asia, Latin America or South-Eastern Europe attend the entire six-month project phase together as a team.

Further information on the special features of these different programme components is provided in separate fact sheets. They also contain more details on the bursary issued to those on the ASA Programme and about the funding arrangements of the different programme components. If you wish, we will be happy to advise you on the structure and presentation of your project proposal.

Who are the ASA participants?

ASA participants are young socially committed people between 21 and 30 years who have completed their dual/school-based vocational training or are currently studying in Germany. They are not experts of development cooperation. Instead, they all look forward to concrete tasks in the project phase, their own room for creativeness and the possibility of personal growth while critically considering global issues.

We advertise the places for participants from Germany, manage the application procedure and organise a selection process, which has proven to be successful over many years, in order to find committed young people for your project.

Participants from an African, Asian, Latin American or Southeast European country who can participate in the ASA Programme's *global* format are up to 35 years old and are mostly in direct contact with the partner institution from the respective partner country.

Why should you work with the ASA Programme?

The ASA Programme facilitates a joint experience of learning and civic engagement in an interconnected and changeable world which can be shaped. We would like to join forces with you and other partners from civil society, research and business to encourage those attending our Programme to play their part in meeting global challenges in line with the Agenda 2030 adopted by the United Nations.

ASA Programme calendar

15 August 2020: Submission deadline for project proposals of partner institutions that have already implemented an ASA basis or ASA global project.

15 September 2020: Submission deadline for project proposals of new partner institutions in the ASA basis or ASA global programme components and for all proposals for projects for the ASApreneurs scheme and ASA University.

By 2nd October 2020: Examination of proposals and project selection by the ASA Programme

By 15 December 2020: Selection of participants from the partner countries (global format only)

20 November 2020 to 10 January 2021: Publication of selected projects on the ASA website; interested and eligible young professionals and students from Germany can apply

January and February 2021: Selection of participants from Germany

April to June 2021: Participants attend at least two seminars in Germany

Between April and October 2021: Three-month project phase in Germany in the *global* format as well as for ASA Academia and ASApreneurs participants

Between July 2021 and January 2022: Three-month project phase in an African, Asian, Latin American or Southeast European country

February and March 2022: RENew seminars for participants from Germany: Participants review the project phase(s), exchange their views about future engagement opportunities and find ways to establish networks

Imprint

Contact

ASA: asa-akquise@engagement-global.de

ASApreneurs: asapreneurs@engagement-global.de

ASA-Hochschule: asa-hochschule@engagement-global.de

ENGAGEMENT GLOBAL gGmbH
Service für Entwicklungsinitiativen
Tulpenfeld 7
53113 Bonn
Phone +49 228 20 717-0
Fax +49 228 20 717-150
info@engagement-global.de
www.engagement-global.de

Responsible for the content:
ENGAGEMENT GLOBAL gGmbH
ASA-Programm
Andreas Gies
Lützowufer 6-9
10785 Berlin
Phone +49 30 25 482-0
Fax +49 30 25 48 2-359
asa@engagement-global.de
<http://asa.engagement-global.de>

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