



ASApreneurs

Do you work in a company or a business-related organisation which is pursuing social, ecological and economic sustainability goals? Would you like to realise a sustainable project, and are you looking for support from talented young people?

If so, then become part of ASApreneurs!

ASApreneurs offers young people aged between 21 and 30 from Germany and countries in Africa, Asia, Latin America and South-Eastern Europe the opportunity to complete a six-month project internship in your company.

The internship will help you implement a sustainable project and initiate change processes for future-proof, socially acceptable and sustainable economic development. ASApreneurs is funded and implemented by Engagement Global gGmbH on behalf of the Federal Ministry for Economic Cooperation and Development of Germany (BMZ).

The ASApreneurs basic and global offer

ASApreneurs is aimed at companies and start-ups that want to promote sustainable development. As a company, you will offer a six-month, sustainably orientated project internship in which ASApreneurs participants

- are employed by your company in Germany for three months and then
- for three months at one of your partner companies in Africa, Asia, Latin America or South-Eastern Europe.

You can choose between the **basic** and **global** formats:

ASApreneurs basis is aimed at participants who mainly live in Germany.

In the ASApreneurs global format, participants from Germany and the country of your partner company will complete the programme in tandem. This means that both will work together for three months at your company in Germany and three months at your partner company.

Project activities

The participants will make a contribution to your project goals, for example in the form of public relations work, the organisation of workshops and campaigns or the development of a product. This will give the participants an in-depth insight into global connections and development policy issues and enable them to analyse different perspectives on global structures.

Examples of projects

- Improving waste management through education and entrepreneurship, Ghana.
- Social media marketing for compostable tableware: Publicising a socio-ecological start-up, Nepal.
- Promoting direct sales: Public relations work and marketing for a fair-trade coffee brand, Ethiopia.

Would you like to find out more about ASApreneurs? In the [ASA Project Finder](#), you will find all projects from this year; simply filter by the ASApreneurs programme component.

What advantages does ASApreneurs offer you?

- We will manage the application process for participants from Germany.
- You will be able to read the applications for your project when selecting participants and choose suitable candidates for your sustainability project yourself from a selection.
- We will support the participants' learning, preparation and reflection process with seminars lasting several days.
- On request, we can advise you on the development and design of your project proposal.
- We will increase the visibility of your commitment to sustainability.

Requirements for participation

- You have an existing co-operation or partnership with a company in a country in Asia, Africa, Latin America or South-Eastern Europe.
- You will work with your partner company to develop a project idea that is suitable for a six-month assignment.
- You will look after the ASA participants at home and abroad and offer appropriate framework conditions for the project work.
- You will help the participants with the entry formalities (e.g. visa application).
- You will pay an appropriate allowance for board and lodging (based on the BAFöG - Vocational Training Assistance Act).
- Your business model is compatible with the principles of sustainable development.
- The following applies to ASApreneurs global: You will help the participants from the partner country travel to Germany (booking flights and applying for visas), provide accommodation and help them acquire language skills during their stay.

Funding

You will undertake to support the participants for six months with appropriate remuneration. You will need to clarify whether you are bound by the German Minimum Wage Act.¹

ASApreneurs basic

The ASA Programme is based on BAFöG and provides 812.00 euros² per month for the project phase in Germany and abroad. In some project countries, a country-specific supplement is also paid, which amounts to a maximum of 60.00 to 80.00 euros per month.

Please therefore allow for at least 812.00 euros for 6 months (4,872.00 euros in total) per participant in the basic format.

ASApreneurs global

In the global format, German participants receive the same remuneration as in the basic format (at least 4,872.00 euros for six months).

During the three-month project phase in Germany, participants from the partner country receive a monthly allowance of at least 452.00 euros plus a supplement of 109.00 euros per month for participation in public life (1,683.00 euros in total). As a company, you will also bear the costs for accommodation, the visa for the project phase in Germany and the travelling expenses.

During the three-month project phase in the partner country, participants from the partner country will receive an allowance of at least 250.00 euros per month (750.00 euros in total). Calculate at least 2,433.00 plus visa, flight and accommodation costs.

To participate in the ASApreneurs global format, you should therefore calculate at least 7,305.00 euros plus visa fees, flight and accommodation to cover the costs for two participants for six months.

¹ The Act could apply if you conclude a contract with the participants for the duration of the two project phases, regardless of the project location, with the effect that the duration of the contract exceeds three months.

² According to BAFöG, flat-rate amounts for living expenses and meals of 452.00 euros per month and for accommodation of 360.00 euros per month.

Engagement Global will cover the costs of:

- Health, accident and liability insurance for German participants in the partner country.
- Health, accident and liability insurance for participants from the partner country in Germany.
- A one-off travel allowance of 500.00 euros (Europe) or 1,000.00 euros (worldwide) for German participants.
- Overnight stays during the accompanying seminars for all participants.
- Travel costs to the accompanying seminars for participants from the partner country.

In exceptional cases, Engagement Global may subsidise project funding if your company is unable to bear the costs alone or in full.

ASA Programme calendar

- ✓ **15 September 2024:** Deadline for submitting your project proposal
- ✓ **October 2024:** Project selection
- ✓ **December 2024:** Publication of the selected projects on the ASA website
- ✓ **By 15 December 2024:** Selection of participants from the partner countries for the global format
- ✓ **Until 20 January 2025:** Interested young professionals and students can apply
- ✓ **February 2025:** Selection of participants from Germany
- ✓ **April to June 2025:** Preparatory seminars for all participants
- ✓ **Mid-April and September 2025:** Three-month project phase in Germany
- ✓ **July and December 2025:** Three-month project phase in the partner country
- ✓ **February/March 2026:** Follow-up seminar for the participants

Contact us

Do you have any questions or would you like to submit your project proposal? Then please contact us at asapreneurs@engagement-global.de.

Legal notice

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