



Foto: Jule Roehr

ASApreneurs basic & global

Are you working in a company or a business-oriented organisation and pursue sustainability goals of social, ecological and economical relevance? You would like to offer young professionals with a special interest in sustainable economies an opportunity to participate in a specific project and gain insight into your work? You can propose your 2023 ASApreneurs project until 15 September 2022.

The ASA Programme is a learning and capacity-building programme on development policy, offered by ENGAGEMENT GLOBAL gGmbH - Service for Development Initiatives and implemented on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ).

To learn more about the ASA Programme please read our "Project proposals welcome – The ASA Programme at a glance". In the following paragraphs we would like to acquaint you with the specific features of ASApreneurs instead.

What does ASApreneurs stand for?

ASApreneurs is part of the ASA Programme, promoting sustainability in the economy. It is directed towards companies and business-oriented organisations which are guided by social responsibility and principles of social and ecological sustainability.

ASApreneurs participants work six months in a project you propose, with the first three months spent in Germany, followed by three months at a project partner in Africa, Asia, Latin America or South-East Europe. The work in your project should allow participants to gain insight into sustainable economy at the local and international level.

“We have the opportunity to transport specific knowledge within our international network across different countries with the help of the ASApreneurs scholarship holders.”

Michael Vollmann, Ashoka Germany, ASApreneurs project partner (our translation)

ASApreneurs project examples

- Ecological and socio-economic development of an Indian-German rice trade cooperation
- Developing campaigns and projects for a sustainable use of water
- Product development and marketing for a baby sling produced fairly and ecologically

“The low-threshold approach of the ASApreneurs programme enables especially small- and medium-size companies to engage in sustainability and receive support for innovative projects. Make use of this chance!”

Heiko Schwiderowski, DIHK

Contribution of the ASA Programme

- Upon request, we advise you on how to elaborate and develop your project proposal.
- We advertise the programme to applicants in Germany, manage their application process, and select engaged young participants for your project through a tried and tested process. At the time of the application process and during the project phases the ASApreneurs participants are usually enrolled at a university or another institution of higher education.
- We support the participants' learning and preparation process through seminars and tutorials.
- We support the participants with a scholarship for travel and living expenses as well as insurance cover for the stay abroad. In addition, Engagement Global covers travel and accommodation costs incurred for the seminars.

Your contribution

- You develop the project proposal jointly with a company or a business-oriented organisation in a country in Africa, Asia, Latin America or South-Eastern Europe.
- Following a pre-selection process by Engagement Global staff, you independently select the participants for your sustainability project.
- You support the participants in your country and abroad and provide adequate framework conditions for the project work.
- You assist those attending the Programme with the formalities necessary for entering the country (e.g. their visa application).

For ASApreneurs global, the following also applies:

Partner institutions in a country in Africa, Asia, Latin America or South-Eastern Europe:

You are responsible for acquiring and selecting applicants in your country. Please note that English is the language used in the seminars. Participants need to prove that their English language skills correspond to the B2 level of the Common European Framework of Reference (CEFR).

Partner institutions in Germany:

You support the acquisition and selection of applicants in Germany. In case of project implementation in presence mode you also assist participants from the partner country with travel formalities (for example booking of flights, visa application), provide accommodation, and support communication during their stay.

Financing

ASApreneurs basic

- You commit to paying the participants an adequate remuneration. Moreover, you are responsible for checking whether you are bound by the German Minimum Wage Law.¹ Project financing may be subsidised upon request in order to support innovative start-ups if the minimum remuneration (see below) cannot be guaranteed independently.
 - The minimum amount for the project phase in Germany paying by the ASA programme is aligned with the Bundesausbildungsförderungsgesetz (abbreviated to BAföG) to create a financial basis for German students and applies a rate of €752.00² per month.
 - For the phase in the partner country, the minimum amount for the project phase is also aligned with the Bundesausbildungsförderungsgesetz (abbreviated to BAföG) to create a financial basis for German students abroad and applies a rate of € 827³ per month

¹ The latter might apply if you conclude a contract with the participants for the duration of the two project phases irrespective of the project location such that the contract term exceeds three months.

² This is the financial basis for supporting German students according to the Bundesausbildungsförderungsgesetz (abbreviated to BAföG). It is based on stipulated lump-sum amounts for living costs and food of €427.00 per month, and for accommodation of €325.00 per month.

³ This is the financial basis for supporting German students according to the Bundesausbildungsförderungsgesetz (abbreviated to BAföG). It is based on stipulated lump-sum amounts for living costs and food of €427.00 per month, and for

ASApreneurs global

If you are interested in submitting a project proposal in the program format ASApreneurs global, please contact us regarding the financing.

accommodation of €325.00 per month, plus a country-specific international supplement amounting to an average of €75.00 per month. This makes an average total of €827.00 per month.

ASApreneurs calendar

- ✓ **15 September 2022:** Submission deadline for your ASApreneurs project proposal
- ✓ **30 September 2022:** Project selection by the ASA Programme
- ✓ **1st December 2022 to 20 January 2023:** Publication of selected projects on the ASA website; interested and eligible young professionals and students can apply
- ✓ **January/February 2023:** Selection of participants: You have the opportunity to read the applications for your project and to participate in the selection meeting in Berlin. If you are unable to attend, we will send you a shortlist of two to five applicants who match your project brief that you can use as a basis for filling the place(s) on your project.
- ✓ **April to June 2023:** The participants' seminar phase takes place in Germany.
- ✓ **April to October 2023:** Three-month project phase in Germany or digitally in case of a digital project implementation
- ✓ **Between July and December 2023:** Three-month project phase in a country in Africa, Asia, Latin America or South-Eastern Europe or digitally in case of a digital project implementation.
- ✓ **February/March 2024:** RENEw seminars invite participants to review the project phase(s), exchange their views about future engagement opportunities and find ways to establish networks.

Contact:

Do you have any questions or would you like to submit your project proposal? Then please contact us at asapreneurs@engagement-global.de.

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