



ASA

Your institution pursues sustainability goals of social, ecological and economical relevance? You would like to offer young people who are dedicated to fair and sustainable development an opportunity to participate in a specific project gaining insight into your work and exchanging experiences? You can propose your project for the 2020 ASA Programme until mid-August or September.

What is the ASA Programme?

The ASA Programme is a learning and capacity-building programme dedicated to development education. It is addressed to young people who want to understand global interdependencies, who ask critical questions and who want to foster a fair world. Mutual learning and responsible social action for sustainable development and fair global interaction are at the heart of the programme, which includes seminars and a project phase of several months.

The ASA Programme is an offer of Engagement Global gGmbH – Service for Development Initiatives and is primarily financed by the Federal Ministry for Economic Cooperation and Development of Germany (BMZ). It is co-funded by eight German states: Baden-Wuerttemberg, Bavaria, Berlin, Bremen, Hamburg, North Rhine-Westphalia, Saxony and Hessen.

Examples of ASA projects

- Theatre production for democracy in Georgia
- Football and Global Learning in Germany and Argentina

ASA in the *basic* and the *global* format

ASA in the *basic* and in the *global* format are part of the ASA Programme and involve cooperation with non-governmental organisations and development cooperation institutions. The two programme formats *basic* and *global* differ in the design of the project phase and the composition of teams of participants. In the *basic* format the participants' main place of residency is Germany, while in the *global* format participants from a partner country in Africa, Asia, Latin America or South-Eastern Europe and participants from Germany form a team that goes through all phases of the programme together. Accordingly, the project proposal will be submitted by (at least) one partner institution in Germany and (at least) one partner institution from an African, Asian, Latin American or Southeast European country.

How the programme is run

Participants gain capabilities dealing with diversity and conflicts as well as methods of group and project work during seminars lasting several days at the beginning of the programme. They approach global interdependencies from different (technical) perspectives and holistic in the spirit of Global Learning. Participants input their experiences with their own positions within global power structures and discuss privileges and racism.

During the three-month project phase in an African, Asian, Latin American or Southeast European country the participants contribute to specific project objectives and get to know new perspectives on their field of work. For example, they carry out studies and analyses, organise trainings and workshops or support your public relations activities. The project allows an exchange of experiences and knowledge in both directions. Participants reflect on their experiences and develop ways to integrate them in their everyday life and in future situations for their engagement.

In the *global* format, there will additionally be a three-month project phase in an institution in Germany prior to the project phase in an African, Asian, Latin American or Southeast European country. Both phases of the ASA project share a common subject and the learning effect in an international team is even stronger than in the *basic* format.

Why should you become a partner of the ASA Programme?

- As a partner organisation you profit from qualified and committed young people who support your project during the project internship. They are eager to learn from you contributing their own experiences, skills and ideas.
- By discussing global issues with the participants, you can set important impulses for the participants' future involvement. After the ASA project, they usually remain involved in a sustainable development and promote the understanding of global interdependencies.
- You profit from the global network of partners and alumni in the ASA Programme.
- Offering a project in partnership with another organisation can contribute to an extension and consolidation of your international cooperation activities. The common project—from proposal to implementation—opens up the opportunity for you, to establish or further develop a project partnership.
- You can get, if required, a detailed report from the participants and an evaluation of results of the project after the conclusion of the project.

Contribution of the ASA Programme

- If requested, we advise you on how to elaborate and develop your project proposal.
- We advertise the programme to applicants in Germany, manage the application process, and select engaged young participants for your project through a tried-and-tested selection process.
- We support the learning and preparation process of participants through ASA seminars lasting several days, where participants receive the close support of tutors. The seminars deal with topics such as team building, project management or intercultural communication, raise awareness for privileges and racism, and encourage participants to reflect on global interdependencies and their own learning processes.
- Participants will receive a partial scholarship and insurance coverage from the ASA Programme. The ASA Programme will also cover the costs for the ASA seminars and proportionate travel costs to the project internships and the ASA seminars.

Your contribution

- You develop the project proposal (in the *global* format jointly with your partner institution) with the assistance of the ASA Programme, if required.
- You support the participants with travel formalities (e.g. visa application).
- You support the project team professionally and organisationally in the preparation, implementation and follow-up of the project phase in your country. You also provide the required material resources. The ASA Programme cannot provide any assistance for this, neither financial nor material.

The following additional conditions apply for ASA in the *global* format:

Partner institutions in a country in Africa, Asia, Latin America or South-Eastern Europe:

You are responsible for acquiring and selecting applicants in your country. Please note that English is the language used in the seminars. Participants need to prove that their English language skills correspond to the C1 level.

Partner institutions in Germany:

You support the acquisition and selection of applicants in Germany. You also assist participants from the partner country with travel formalities (e.g. booking of flights, visa application), provide accommodation, support communication during their stay and co-fund the stay of participants in Germany (see Financing).

Financing

Project phase in a country in Africa, Asia, Latin America or South-Eastern Europe:

Participants from Germany receive a partial scholarship from the ASA Programme of a total of €1,800 on average to cover the costs of living in the partner country as well as a travel allowance. And for the *global* format: Participants from the partner country receive remuneration of €600 on average for the project phase in their own country.

Project phase in Germany (in the *global* format):

The ASA Programme in the *global* format provides participants from an African, Asian, Latin American or Southeast European country with financial support during the project phase in Germany, i.e. a meal allowance (€251/month) and pocket money (€350/month). The partner institutions provide accommodation and also receive a flat fee as a (partial) refund of the costs associated with it (€231/month). In the case that you as partner institution cannot provide accommodation, the accommodation allowance will

be transferred to the participants. The ASA funds are only a part of the financing of the project phase in Germany. The involved partner organisations in Germany need to bear additional costs, including flight costs for participants from the partner countries.

ASA Programme calendar

15 August 2019: Deadline for submission of project proposals for partner institutions that have already implemented a project within the framework of ASA in the *basic* or in the *global* format

15 September 2019: Deadline for submission of project proposals for new partner institutions in the field of activity ASA

By 27 September 2019: Examination of proposals and project selection by the ASA Programme

20 November 2019 to 10 January 2020: Publication of selected projects on the ASA website; interested and eligible young professionals and students can apply

January and February 2020: Selection of participants

April to June 2020: Participants attend two seminars in Germany; first contact between participants and partner institutions

April to June 2020: Three-month project phase of participants in Germany in the *global* programme format

Between July 2020 and January 2021: Three-month project phase of participants in an African, Asian, Latin American or Southeast European country in both programme formats

February and March 2021: Participants review the project phase(s), exchange their views about future engagement opportunities and find ways to establish networks

More information at www.asa-programm.de

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