



Factsheet on your project proposal: ASA Programme

Does your company or association, institution or university pursue goals of social, ecological and economical sustainability? Would you like to offer young people dedicated to fair and sustainable development an opportunity to participate in a specific project and gain insight into your work and exchange experiences? You can propose your project for the 2022 ASA Programme until mid-August or mid-September.

The ASA Programme is a learning and capacity-building programme dedicated to development education based in Germany. It is aimed at young people who want to understand global interdependencies, who ask critical questions and who want to foster a fair world. Joint learning for responsible social action, sustainable development and fairer global interaction are at the heart of the programme, which includes seminars and a project phase lasting several months.

The ASA Programme is offered by Engagement Global – Service for Development Initiatives and is primarily financed by the Federal Ministry for Economic Cooperation and Development (BMZ). It is co-funded by eight German states: Baden-Wuerttemberg, Bavaria, Berlin, Bremen, Hamburg, North Rhine-Westphalia, Saxony and Hessen.

Programme cycle

Seminars

A seminar phase usually marks the beginning of participants' programme participation. They impart development policy expertise as well as methods of group, educational and project work. The concepts of Global Learning and Education for Sustainable Development are at the essence of the pedagogical work within the ASA Programme. Through the joint exploration of topics in a global context participants shed light on their own role (in the project). By engaging in peer learning, they enhance their ability to act responsibly.

Project phase

In three- or six-month projects, which the ASA Programme aims to realise together with you in countries in Africa, Asia, Latin America or Southeast Europe as well as in Germany, the participants learn about new aspects of their professional field of work. At the same time they contribute to specific project goals. Depending on your needs as a partner institution, they for instance carry out an analysis, organise trainings and workshops or support your public relations work. During the project phase exchange and knowledge transfer occur in both directions.



Due to the coronavirus pandemic, projects acquired for realisation in 2022 should be feasible in person as well as digitally. That is, should contact and travel restrictions persist, proposed projects must also work without participants' outbound travel. Your project should not depend on the physical presence of all involved actors at the same place. We therefore ask you to draft an additional digitally feasible version of the project.¹ Project proposals designed exclusively for digital project implementation are welcome after further deliberation with us.

Reflection and learning fields for former participants

Building up on the impetus gained in the project, participants subsequently explore ways to integrate their experiences in their own surroundings and often become involved on a long-term basis as seminar-team members or ASA alumni representatives, for instance. They learn to actively advocate for sustainability and global justice in all kind of facets of life, either pursuing their occupation, in everyday life or through their social engagement.

Programme offering

The ASA Programme's project phases aim to contribute to the United Nations' Sustainable Development Goals (SDGs), in particular goal no. 17, i.e. "Partnerships for the Goals". The various programme elements being offered differ with regard to the partner institutions involved, which work in different spheres of the field of sustainable development, as well as with regard to which programme format is possible. The *basic* and *global* programme formats describe the constellation of the participants' teams.

ASA | Cooperation with non-governmental organisations and national development cooperation institutions

Basic format: After conclusion of the ASA seminars, the participants whose main place of residency is Germany spend three months involved in a project at a partner institution in a country in Africa, Asia, Latin America or South-Eastern Europe. If necessary, they work remotely

¹ Further information to be found in the document "Criteria for the digital project version"

Global format: Participants from a country in Africa, Asia, Latin America or South-Eastern Europe and from Germany form one team. The project is implemented in cooperation with partner institutions both in Germany and in the partner country. The project phase lasts six months, either it takes place remotely or three months respectively in Germany and at the institution based in the partner country.

ASApreneurs

Cooperation with the economy

Basic format: During a six-month project phase participants from Germany deal with the integration of social and ecological sustainability within economic processes, first three months in Germany, followed by three months at a company or business-related organisation based in Africa, Asia, Latin America or South-Eastern Europe. If necessary, the cooperation takes place remotely.

ASA Academia

Cooperation with academic education and research

Basic format: The project phase in an international research project lasts six months, either first in Germany and then in a partner institution in a country in Africa, Asia, Latin America or South-Eastern Europe or, if necessary, remotely.

Global format: Participants from Germany and from a partner country in Africa, Asia, Latin America or Southeast Europe attend the entire six-month project phase together as a team. In case of a digital project implementation the cooperation takes place remotely, optionally on site at the respective partner organisation.



Further information on the special features of the different programme elements is provided in separate info sheets. They also contain more details on the bursary issued to those participating in the ASA Programme and about the programme elements' funding arrangements.

Who are the ASA participants?

ASA participants are committed young people between 21 and 30 years who have completed their dual/school-based vocational training or are currently studying in Germany. They are not experts of development cooperation. Instead, they all look forward to concrete tasks in the project phase, their own room for creativeness and the possibility of personal growth while critically considering global issues.

We advertise the places for participants from Germany, manage the application procedure and organise a selection process, which has proven to be successful over many years

Participants from an African, Asian, Latin American or South-East European country who can participate in the ASA Programme's *global* format are up to 35 years old and are mostly in direct contact with the partner institution from the respective partner country, where they also submit their application.

Why should you work with the ASA Programme?

The ASA Programme facilitates a joint experience of learning and civic engagement in an interconnected and changeable world. We would like to join forces with you and other partners from civil society, research and business to encourage those attending our programme to play their part in meeting global challenges in line with the Agenda 2030 adopted by the United Nations.

- As a partner institution you profit from qualified and committed young people who support your project. They are eager to learn from you while contributing their own experiences, skills and ideas.

- By discussing global issues with the participants, you can set important impulses for the participants' future involvement. After finalising their ASA project, they usually remain active in the field of sustainable development and promote society's understanding of global interdependencies.
- You profit from the ASA Programme's global network of partners and alumni.
- You position yourself as an organisation fit for the future and an attractive employer.
- Offering a joint ASA project with another organisation can contribute to an extension and consolidation of your international cooperation and partnerships.
- You are welcome to ask participants for a detailed report and an evaluation of the project results after its conclusion

Upon request, we will be happy to advise you on the development and elaboration of your project proposal.

Until when do we await your project proposal?

15 August 2021: Submission deadline for project proposals

- From partner institutions that have already implemented an ASA basis or ASA global project.

15 September 2021: Submission deadline for project proposals

- From new partner institutions in the ASA basis or ASA global programme elements
- For all projects for the ASApreneurs scheme and ASA Academia.

Imprint

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