



ASA Programme

Your company or association, institution or university pursues sustainability goals of social, ecological and economical relevance? You would like to offer young people who are dedicated to fair and sustainable development an opportunity to participate in a specific project and gain insight into your work and exchange experiences? You can propose your project for the 2020 ASA Programme until August or September.

What is the ASA Programme?

The ASA Programme is a learning and capacity-building programme dedicated to development education based in Germany. It is addressed to young people who want to understand global interdependencies, who ask critical questions and who want to foster a fair world. Mutual learning and responsible social action for sustainable development and fair global interaction are at the heart of the programme.

The ASA Programme is an offer of Engagement Global and is primarily financed by the Federal Ministry for Economic Cooperation and Development of Germany (BMZ). It is co-funded by eight German states: Baden-Wuerttemberg, Bavaria, Berlin, Bremen, Hamburg, North Rhine-Westphalia, Saxony and Hessen.

How the programme is run

Participants gain capabilities dealing with diversity and conflicts as well as methods of group and project work during seminars lasting several days. They approach global interdependencies from different (technical) perspectives and as a whole in the spirit of Global Learning. Participants input their experiences with their own position within global power structures and discuss privileges and racism. During the three- or six-month project phase in an African, Asian, Latin American or Southeast European country—and in part in Germany also—the participants contribute to specific project objectives and get to know new perspectives on your field of work. They exchange their knowledge with you, reflect on their experiences and develop ways to integrate them in their everyday life and in future situations for their engagement.

Fields of activity and programme formats

The project phases of the ASA Programme contribute to the 17 Sustainable Development Goals (SDGs), in particular goal no. 17: “Promoting global partnerships”. They are offered in different fields of activity and formats. The fields of activity differ with regard to the partner institutions being active in different areas of sustainable global development and global partnerships. The ASA *basic* and *global* programme formats vary in the constellation of the participants’ teams.

ASA

Cooperation with non-governmental organisations and development cooperation institutions

Basic format: After conclusion of the ASA seminars, the participants whose main place of residency is Germany spend three months involved in a project at a partner organisation in a country in Africa, Asia, Latin America or South-Eastern Europe.

Global format: Participants from a country in Africa, Asia, Latin America or South-Eastern Europe and from Germany form one team. The project phase lasts six months, three months in Germany and three months in the partner country.

ASApreneurs

Cooperation with the economy

Basic format: During a six-month project phase participants from Germany deal with the integration of social and ecological sustainability within economic processes, first three months in Germany, followed by three months at a partner institution in Africa, Asia, Latin America or South-Eastern Europe.

ASA Academia – Cooperation with academic education and research

Basic format: The project phase in an international research project lasts six months, first in Germany and then in a partner university institution of the project in a country in Africa, Asia, Latin America or South-Eastern Europe.

Global format: Participants from Germany and from a country in Africa, Asia, Latin America or South-Eastern Europe attend the entire six-month project phase together as a team.

Note: The projects offered within the framework of ASA-Municipal and GLEN (Global Learning and Education Network) will take place for the last time in 2019. If you have submitted your projects in those programmes and are interested in continuing to cooperate with the ASA Programme, please also submit your project proposal in ASA in the *basic* or *global* format and—according to the respective focus—also in ASApreneurs or ASA Academia in the *basic* or *global* format. The contact persons of the ASA Programme listed below will be happy to advise you.

Who are the ASA participants?

ASA participants are young socially committed people between 21 and 30 years who have completed their dual/school-based vocational training or are currently studying in Germany. They are not development experts and they all look forward to concrete tasks in the project phase, their own room for creativeness and the possibility of personal and critical consideration of global issues.

Participants from an African, Asian, Latin American or Southeast European country who can apply to the ASA Programme in the *global* format (see below) are up to 35 years old and are mostly in direct contact with the partner institution from the respective partner country.

Why should you become a partner of the ASA Programme?

- As a partner organisation you profit from qualified and committed young people who support your project and your organisation. They are eager to learn from you while contributing their own experiences, skills and ideas.
- By discussing global issues with the participants, you can set important impulses for the participants' future involvement. After the ASA project, they usually remain involved in a sustainable development and promote the understanding of global interdependencies in their daily lives and their (future) professions.
- You profit from the global network of partners and alumni in the ASA Programme.
- Offering a project in partnership with other institutions can contribute to an extension and consolidation of your international cooperation activities. The common project—from proposal to implementation—opens up the opportunity for you, to establish or further develop a project partnership.
- You can get, if required, a detailed report from the participants and an evaluation of results of the project after the conclusion of the project.

Examples of ASA projects

- Environmental education in Bolivia and Germany
- Theatre production about democracy in Georgia
- Investigation of environmental sustainability in rubber cultivation in Malaysia
- Sustainability and communication technology in Cuba and Germany
- Marketing of ecological boxes for produce in Togo
- Integrative urban development in Cameroon

ASA Programme calendar

15 August 2019: Deadline for submission of project proposals for partner institutions that have already implemented a project in cooperation with the ASA Programme in the ASA field of activity

15 September 2019: Deadline for submission of project proposals for new partner institutions in the ASA field of activity and for all institutions that are interested in ASApreneurs and ASA Academia

By 27 September: Examination of proposals and project selection by the ASA Programme

20 November 2019 to 10 January 2020: Publication of selected projects on the ASA website; interested and eligible young professionals and students can apply

January and February 2020: Selection of participants

April to June 2020: Participants attend at least two seminars in Germany; first contact between participants and partner institutions

April to July 2020: Three-month project phase of participants in Germany in ASA the *global* programme format and in the field of activity ASApreneurs and ASA Academia

Between July 2020 and January 2021: Three-month project phase of participants in an African, Asian, Latin American or Southeast European country

February and March 2021: Participants review the project phase(s), exchange their views about future engagement opportunities and find ways to establish networks

More information at www.asa-programm.de

Contact

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