



Autumn School for Sustainable Entrepreneurship

14 - 19 November 2016 in Berlin

Venue: Blogfabrik, Oranienstraße 185, 10999 Berlin

Our vision: to create a network of sustainable entrepreneurs who think and learn globally

The Autumn School for Sustainable Entrepreneurship is a program for young change makers from African countries and Germany, organized by the ASA program within the framework of the African German Youth Initiative (AGYI). It is driven by the vision of a transition towards a more sustainable economy. As a learning platform it enables the participants to extend their knowledge about different aspects of sustainable entrepreneurship, share their locally acquired best practices and creative approaches with each other, and become part of an international network of young people sharing the same spirit of sustainability.

„Sustainable Entrepreneurship“ addresses social or ecological problems through entrepreneurial efforts. Many of these problems are highly complex and global in nature. They require integrated responses, based on resources and know-how from different regional actors. By creating a common understanding of sustainable entrepreneurship in the global context the Autumn School wants to facilitate a dialogue and the implementation of sustainability projects across continents.

Target Group

The Autumn School is aimed at entrepreneurs guided by social and ecological principles or students with relevant knowledge and considerable interest in the field of sustainable business. The format is suited for entrepreneurs who are in the conceptual or early implementing phase of their project.

Participants of the Autumn School will...

- benefit from international personal exchanges
- be able to tackle local challenges more efficiently by discussing sustainability issues globally
- exchange resources and experiences and prepare the ground for long-term exchange
- gain the motivation and the capacities to act as drivers of change for sustainable entrepreneurship in their own region

The schedule includes...

- inspiring expert inputs and workshops (for example on storytelling, fundraising, creating and monitoring sustainable supply chains, design thinking)
- presentation of best-practice cases and visits of social start-ups
- individual meetings with successful African and German sustainable entrepreneurs
- participation in the ASA-Kaleidoskop, the ASA program's annual dialogue and networking event on sustainable business (18th - 19th November in Berlin)

On behalf of



Offered by



Agenda

| <i>Monday, November 14, 2016</i> | |
|---|---|
| 09:30 – 10:30 | Welcome and Opening Federal Ministry for Economic Cooperation and Development (BMZ) African Union, Youth Division African-German Youth Initiative (AGYI) ASA Program |
| 10:30 – 12:00 | Introduction to Agenda and Process |
| 12:00 – 13:00 | Lunch Break – Catering: Kaarideli. (Hermann-Hesse-Str. 39, 13156 Berlin) |
| 13:00 – 16:30 | Workshop: Storytelling – Maike Gosh (Story4Good) |
| 17:00 – 19:00 | Design Thinking Workshop Philipp Breil (Hasso Plattner Institute) Verena Hermelingmeier (Wuppertal Institut für Klima, Umwelt, Energie) |
| <i>Tuesday, November 15, 2016. Topic: Core Values</i> | |
| 9:00 – 12:30 | Visitation of Social Businesses in Berlin ECF Farms Original Unverpackt tbc. Fairmondo tbc. |
| 12:30 – 14:00 | Lunch Break at Weltküche (Graefestraße 18, 10967 Berlin) |
| 14:00 – 15:30 | Workshop: Perspectives on Sustainable Entrepreneurship Uwe Birkel, Hochschule Eberswalde Peris Wakesho, Ashoka East Africa Moderation: Jeanne Lätt, ASApreneurs |
| 16:00 – 18:00 | Design Thinking Workshop Philipp Breil (Hasso Plattner Institute) Verena Hermelingmeier (Wuppertal Institut für Klima, Umwelt, Energie) |

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| <i>Wednesday, November 16, 2016. Topic: Sustainable Value Chains</i> | |
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| 9:00 – 9:40 | Pitches of Social Businesses |
| 9:45 – 11:15 | Panel Discussion: Sustainable Value Chains Sven König (Vaude) Martin Kluck (Kipepeo Clothing) Allan Mubiru and Xaver Kitzinger (Kaffee Kooperative) Moderation: tbd |
| 11:45 – 12:00 | Information about Blogfabrik – Claudio Rimmele |
| 12:00 – 12:30 | Words of Welcome – Jens Kreuter (Managing Director, Engagement Global) |
| 12:30 – 13:30 | Lunch Break – Catering: Real Junkfood Project |
| 13:45 – 16:00 | Design Thinking Workshop Philipp Breil (Hasso Plattner Institute) Verena Hermelingmeier (Wuppertal Institut für Klima, Umwelt, Energie) |
| 16:00 – 18:00 | One to One Meetings (Speed-Dating) |
| <i>Thursday, November 17, 2016. Topic: Sustainable Finance</i> | |
| 9:00 – 12:00 | Workshop: Financing Social Business - FASE |
| 12:00 – 13:30 | Lunch Break – Catering: Cooks Connection (Sophie-Charlotten-Str. 50, 14059 Berlin) |
| 13:30 – 14:30 | Best Practice Example on Sustainable Financing – Harald Schottenloher (Bettervest) |
| 15:00 – 17:00 | Design Thinking Workshop Philipp Breil (Hasso Plattner Institute) Verena Hermelingmeier (Wuppertal Institut für Klima, Umwelt, Energie) |

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| <i>Friday, November 18, 2016. Wrap Up</i> | |
| 9:00 - 12:30 | Design Thinking: Wrap Up and Presentation of Results |
| 12:30 - 13:30 | Conclusion and Feedback |
| 13:30 | Lunch |

On behalf of



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung

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**ENGAGEMENT
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Service für Entwicklungsinitiativen

