

Digitalisation for a Sustainable Economy

ASA Kaleidoskop 2018 – Programme

Date: 26 October 2018

Venue: CODE_n SPACES, Schelmenwasenstr. 34, 70567 Stuttgart

Conference language: English

Undisputedly, the global digital shift has not only redefined the way we communicate and our perception of time, but has also proven itself most effective in terms of breaking traditional boundaries such as those of mobility, access to education, health care or access to information.

How does digitalisation affect our societies? What role can economic and social actors play to make our digital reality more beneficial for everybody? This year's ASA Kaleidoskop will focus on the impact of digitalisation on Sustainable Development and Sustainable Business. The event comprises key notes, workshops, pitches, in-between activities and a lot of networking opportunities. It will highlight the following questions:

- Are we steering towards a digital future which will be more beneficial for global equality and for the environment? Or are we moving towards a future where access to wealth and information are even more exclusive than they are today?
- What (entrepreneurial) skills are necessary to handle digitalisation and to make it an effective instrument for sustainable development?
- What best practices can we find in the area of ICT for Development / Tech for Good?
- What digital best practices are there in terms of African-German partnerships?

On the ASA Kaleidoskop

The ASA Kaleidoskop is the ASA Programme's annual dialogue and networking event on sustainable business. It brings together members of the ASA network with stakeholders from the economy and civil society to discuss ideas and develop strategies for a more sustainable global economy. It functions as an international networking platform for collaboration between young change agents and business partners from the Global South and Germany. This year's event is being organised by Engagement Global with its ASA Programme within the framework of the African-German Youth Initiative (AGYI). It is implemented in cooperation with the Baden-Württemberg Foundation for Development Cooperation (SEZ).

On the ASA Programme

Since 1960, the ASA Programme has been promoting youth exchange and learning worldwide. It supports young and dedicated people to expand their skills and to contribute to sustainable global development by offering training seminars and practice-oriented internships abroad. Increasing the youth's awareness about global interdependencies and their readiness to act as drivers of change in their own countries is at the core of the program. The ASA Programme is funded by the German Federal Ministry of Economic cooperation and development.

AGENDA

8:30 – 9:00 ARRIVAL & REGISTRATION

9:00 – 9:30 **Words of Welcome**

Jeanne Lätt, ASA

Overall moderation: Joyce M. Muvunyi, SEZ

9:30 – 9:45 **Pitches by participants of the “Autumn School for Sustainable Entrepreneurship”**

9:45 – 10:15 **Keynote: Digital Transformation in International Development**

Géraldine de Bastion, Activist and Co-founder of the digital agency Konnektiv

10:15 – 10:45 NETWORKING BREAK

10:45 – 12:00 **Parallel Inputs & Impulses on Digitalisation and Sustainability I**

Spurring digital innovations for sustainable development – a prototyping experiment *(by Marion Müller vom Berge, SEED)*

With an interactive prototyping experiment this session will explore strategies and partnerships that can successfully spur digital innovations for sustainable development. The workshop will address the following key questions: 1) Which digital innovations contribute to sustainable development? 2) Which challenges prevent digital innovations to reach their full potential? 3) Which approaches/projects/best practises can successfully promote digital innovations? 4) Who needs to be involved in global/national/regional partnerships that successfully promote digital innovations?

How to be more productive with digital tools for entrepreneurs *(by Manuel Dingemann & Bryan Majola, Autumn School Alumni)*

You don't need to reinvent the wheel. Your email or website template is already out there. Learn about collaborative Email clients, automated accounting, connected apps and workflows. Use tech like a geek without being one.

Discussing sustainable approaches to early IT-education *(by Julia Freudenberg, Hacker School)*

Hacker School aims to inspire kids and young adults (11-18yrs) for IT through weekend coding courses by two volunteer IT-specialists (so-called Inspirers) from local companies to experience both fun and self-efficacy in an often unknown universe of code. Taking Hacker School as an example, we will discuss possible approaches to fostering digital literacy amongst the next generation and ways to combat the shortage of skilled labour.

12:00 – 13:00 NETWORKING LUNCH

13:00 – 13:15 Pitches by participants of the ASA Kaleidoskop

13:15 – 14:30 Parallel Inputs & Impulses on Digitalisation and Sustainability II

What it means to be a social entrepreneur - a discussion round (by *Oladunni Stähler, Women in Tech Africa / SAP*)

A digitalised world and its effect on society (by *Steve Odhiambo, Ukwapi*)

Closed Session: Autumn School 2019 (by *Jeanne Lätt, ASA*)

This brainstorming session will discuss aspects of the Autumn School 2019. Attendance only by invitation.

14:30 – 15:15 MARKET PLACE

15:15 – 15:30 Pitches by participants of the ASA Kaleidoskop

15:30 – 16:45 Panel Discussion: Digitalisation for a Sustainable Economy

Géraldine de Bastion, Activist and Co-founder of the digital agency Konnektiv

Steve Odhiambo, Founder and CEO of location-based services provider ukowapi and Co-Founder and COO of last-mile health care delivery provider Qol-MA

Prof. Dr. André Reichel, Professor for International Management and Sustainability at the International School of Management (ISM), Germany (tbc)

Moderation: *Flavie Singirankabo, Herzenshand*

16:45 – 17:00 Closing

Philipp Keil, SEZ