



ASA-Kaleidoskop 2016

The Sustainable Development Goals and the private sector: Chances and contributions

Date: 18 – 19 November 2016

Venue: Domäne Dahlem, Königin-Luise-Straße 49, 14195 Berlin

Conference language: English

In September 2015 the UN member states adopted the Sustainable Development Goals (SDGs) with the aim of contributing to a fairer and more sustainable world. The 17 SDG indicators were formulated with the participation of a wide range of relevant stakeholders – including the private sector – and are therefore ascribed a high level of legitimacy. They want to encourage a process of transformation towards a more sustainable economy in both the global South and North. For the private sector, one of the challenges is to determine what the concrete role of business for implementing the SDGs could be.

The two-day ASA-Kaleidoskop 2016 is aimed at international stakeholders in the area of sustainable business and participants from the ASA network. It will offer a platform for participants from different backgrounds and geographic regions to share their experiences and discuss their specific views on the SDGs' impact on the private sector, as well as on possible ways for business to contribute to reaching those goals. On the first conference day a keynote talk will launch the event, followed by three parallel workshops on day two, which will focus on different SDGs and the role of business to implement them. Additionally, the event will feature pitches from the ASApreneurs network, open space sessions and in-between activities with a lot of music and movement.

The Kaleidoskop wants to highlight the variety of contexts and experiences of the ASA network by answering the following questions:

- What are the challenges and enabling conditions for sustainability in the different world regions, and what opportunities for the private sector arise through the SDGs?
- How can the private sector contribute to reaching a sustainable global development as intended by the SDGs? What can we learn from already existing business experiences from the global North and South?
- How can an equal exchange and long-term cooperation between South and North be fostered?

On the ASA-Kaleidoskop

The ASA-Kaleidoskop is the ASA-Program's annual dialogue and networking event on sustainable business. As part of the ASApreneurs-Program it brings together members of the ASA network with stakeholders from the economy and civil society to discuss ideas and develop strategies for a more sustainable global economy. It functions as an international networking lab and a platform for collaboration between young change agents and business partners from the Global South and Germany. As such it aims to shift perspectives and to create new visions and ideas.

Contact

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AGENDA

<i>Friday, November 18, 2016</i>		
15:00 – 15:30	Registration	
15:30 – 16:15	Opening	Moderation: Sandra Holtermann (planpolitik) Words of Welcome Speakers to be confirmed
16:15 – 17:45	Keynote & Discussion	The SDGs and the private sector: Chances and contributions N.N. (Federal Ministry for Economic Cooperation and Development / BMZ) Carsten Friedland (SAP) Moderation: Peris Wakesho (Ashoka East Africa)
17:45 – 18:15	Pitches	
18:15 – 18:45	Body Music	Gabriel Hahn
from 18:45	Dinner	
<i>Saturday, November 19, 2016</i>		
9:00 – 9:30	Body Music – Warm Up	Gabriel Hahn
9:30 – 10:00	Introduction to day two	Coffee, Feedback to Day One, Presentation of Workshops
10:00 – 13:00	Workshops	Relations and contradictions of SDGs - Felix Gessert Is it likely that all ecological goals determined by the SDGs can be achieved while at the same time pursuing our current idea of economic growth? During the workshop participants will analyze if higher economic efficiency can be the solution for problems such as climate change and if there are different approaches to the prevailing model.
		SDGs and Gender Equality - Anna Reisch How can global and local inequalities between genders be overcome? Analyzing the reasons why many women and girls are still denied their right to access to education and work, the workshop will develop strategies that can lead to global and local change.

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10:00 – 13:00	Workshops	<p>SDGs and Global Partnerships – the example of a German-Indian Fair Trade Company – Stefan Niethammer, Girish Gopala Krishnan</p> <p>One of the central aims of the SDGs is to revitalize the global partnership for sustainable development. 3Freunde and MILA, a German-Indian Fair Trade Clothing Company, are currently implementing an ASApreneurs project together with the University of Pforzheim. The project focuses on resource-oriented clothing and brings together applied research and sustainable entrepreneurship in an innovative way. It is also a best practice for South-North cooperation in the area of sustainability. The German and Indian partners will present their project and discuss chances and challenges of global partnerships. There will be enough room for discussion.</p>
13:00 – 13:15	Presentation of Open Space Sessions	Sandra Holtermann (planpolitik)
13:15 – 16:30	Lunch	
	Marketplace	Sustainable Projects and Organisations present themselves
	Open Space	Information about ASApreneurs
		Presentation of results from the “Autumn School of Sustainable Entrepreneurship” by the participants
		Space for Networking – Topics to be determined by participants
16:30 – 17:30	Pitches of ASApreneurs Partners	<p>Cooks Connection Ethiquable Littlesun IFEU Institute Viva con Agua tbc Moringa Plantation Project</p>
17:30 – 18:30	Conclusion	Presentation of Results and Wrap Up
from 18:30	Dinner & Open End	

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