

ASA-Kaleidoskop

Growing Together, Growing Apart? Perspectives on Sustainability from South and North

Date: 20 – 21 November 2015

Venue: EUREF-Campus 13, Torgauer Str. 12-15, 10829 Berlin

Conference language: English

As we are facing global challenges like climate change, growing worldwide social inequalities and scarcity of resources, ever more voices are heard who ask for a dramatic transformation towards a more “sustainable” global economy. But what does “sustainability” actually mean? In practice, actors in the Global South and North often face very different challenges and propose different solutions when it comes to acting in an ecologically, socially and economically sustainable way.

The two-day ASA-Kaleidoskop 2015 will offer international stakeholders in the area of sustainable business and participants from the ASA network a platform to share and discuss their specific views on sustainability. On the first conference day two keynote talks by speakers from the Global South and the Global North will launch the event, followed by a pitch in which social entrepreneurs will present projects from the field of sustainable business. On the next day three workshops on changing global work structures, fair trade and the challenges and potentials of migration will allow the participants to deepen their insights into specific aspects of sustainability.

The Kaleidoskop wants to highlight the variety of contexts and experiences of its participants and looks for answers to the following questions:

- What are the challenges and enabling conditions for sustainability in the different world regions, and what strategies do actors in the South and North choose to face them?
- How can the private sector contribute to a sustainable global development? What can we learn from already existing business experiences?
- How can an equal exchange and long-term cooperation between South and North be fostered?

On the ASA-Kaleidoskop

The ASA-Kaleidoskop is the ASA-Program’s annual dialogue and networking event on sustainable business. As part of the ASApreneurs-Program it brings together members of the ASA network with stakeholders from the economy and civil society to discuss ideas and develop strategies for a more sustainable global economy. It functions as an international networking lab and a platform for collaboration between young change agents and business partners from the Global South and Germany. As such it aims to shift perspectives and to create new visions and ideas.

Contact

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Conference Program

Friday, 20 November		
16:00 – 16:30	Registration	
16:30 – 17:15	Opening	Words of welcome Annette Schlicht (Engagement Global), Jeanne Lätt (ASApreneurs) Moderation: Zackes Brustik
17:15 – 18:45	Keynote & Discussion	Growing Together, Growing Apart? Perspectives on Sustainability from South and North • Clementine Burnley (Consultant (Multi-level Governance))
18:45 – 19:15	Break	
19:15 – 19:45	Pitches	Presentation of sustainable businesses • AhadooTec • Einhorn • Jyoti Fair Works • Little Sun • Organic Africa
from 19:45	Flying Dinner & Concert	Music by Ezekiel Nikiema, winner of the Engagement Global „Eineweltsong“ song contest
Saturday, 21 November		
9:00 – 9:45	Reception	Arrival, coffee & feedback from previous day
9:45 – 10:15	Opening	Words of welcome & presentation of the workshops
10:15 – 12:30	Workshops Part 1	Changing work structures in a global sustainable economy: Co-create our future! Chairs: Martina Knittel (Econauten), Peris Wakesho (Ashoka East Africa)
		Sending and Receiving: Perspectives on migration Chairs: Clementine Burnley (Consultant (Multi-level Governance)), Ludger Eltrop (IER, University of Stuttgart)
		Fair Trade and Sustainable Consumption: Changing attitudes and future prospects in South and North Chairs: Katharina Utzolino (Fair Trade Consultancy), Steve Fotso (University of Hamburg)
12:30 – 14:30	Lunch	
	„Market Place“	Sustainable projects & initiatives present themselves With: ASA AG “Free Movement”, atmosfair, African-German Youth Initiative (AGYI), Jyoti – Fair Works, Little Sun, SAP, SunCycles Namibia
14:30 – 16:30	Workshops Part 2	
16:30 – 17:00	Coffee Break	
17:00 – 18:00	Workshops Roundup	
18:00 – 19:30	Closing	Presentation of results (Improv theatre by Andi Schulze & Steffen Wilhelm) and final discussion Closing: Simone Zeil (ASApreneurs)
from 19:30	Dinner & Open End	

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Workshops

Changing work structures in a global sustainable economy: Co-create our future! // Chairs: Martina Knittel (Econauten), Peris Wakesho (Ashoka East Africa)

In this interactive workshop, we will discuss how work has changed in our globalized world over the last ten years. The participants will acquire knowledge about the challenges and potentials of new forms of work in the Global South and North, and they will discuss the factors which can contribute to create more sustainable working conditions worldwide. In a second step, we will develop a framework for leadership, management and dialogue skills. This will allow us to co-create intercultural and innovative solutions for our future in the area of “good work”.

Sending and Receiving: Perspectives on migration // Chairs: Clementine Burnley (Consultant (Multi-level Governance)), Ludger Eltrop (IER, University of Stuttgart)

Who is a migrant? Where is the migrant at home? What is ‘home’ in a globalized world? What about family and friends left behind? How can the ‘brain drain’ be overcome?

The discussion around migration is frequently about opportunities and risks to receiving societies, or about how to manage groups of migrants once they reach their destinations. Ideas and concrete interventions are sometimes lacking. In this workshop we will look at migration perspectives from societies that send migrants and from societies that receive migrants. The sessions will include definitions, examples drawn from our own histories of migration, critical questions and philosophical reflections. There will be no presentations or speeches but for those who require more information we will have interesting books, websites, exhibits and other resources. The workshop will be active – come prepared to co-design and participate in group exercises to define, discuss, and map migration perspectives.

Fair Trade and Sustainable Consumption: Changing attitudes and future prospects in South and North // Chairs: Katharina Utzolino (Fair Trade Consultancy), Steve Fotso (University of Hamburg)

This interactive workshop presents the principles and objectives of the Fair Trade movement. The participants will acquire knowledge about the various actors involved in Fair Trade and about the impact of Fair Trade on social and economic development. The workshop also provides space for constructive criticism about the challenges and limitations of this alternative trade concept. How can Fair Trade contribute to a sustainable development? Should the movement focus on small organizations that are fully committed to fair trade and uphold high standards - or do we need large conventional corporations for promoting and selling more fairly traded products?

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How to get there

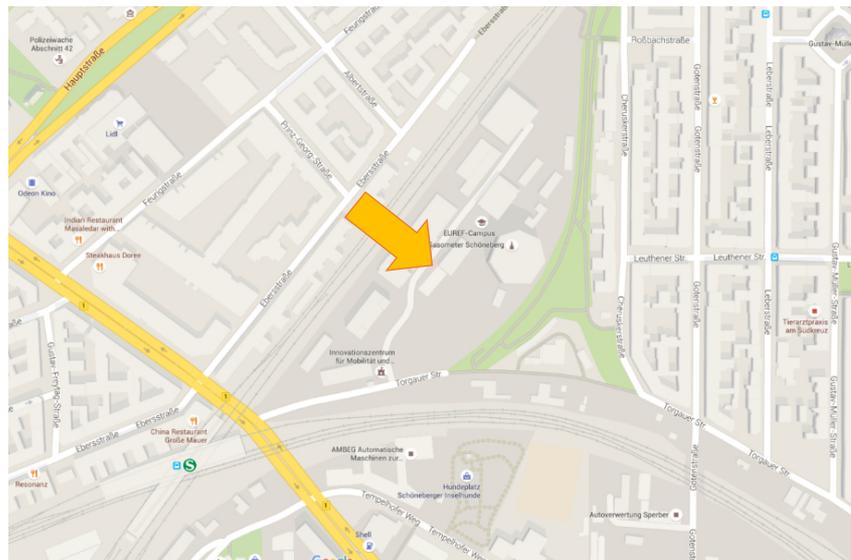
The ASA-Kaleidoskop 2015 will take place in the „Wasserturm“ on the EUREF Campus, Torgauer Str. 12-15, 10829 Berlin.

The EUREF Campus is situated close to the S-Bahn station “Schöneberg”. You can take the S1, S41, S42 or S46 to “Schöneberg”. Please leave the station in the direction of “Dominicustraße”, “Sachsendamm” or “Torgauer Straße”.

The exit will take you out under the bridge of the S-Bahn tracks.

Cross the street (“Dominicusstraße”) at the traffic lights to your left and turn right on the other side, walking back under the S-Bahn tracks. The next street on your left is “Torgauer Straße”.

Turn left here and walk up the street until you reach the entry of the EUREF Campus on your left.



Quelle: google maps



Quelle: www.minoforyou.com

Once you enter the campus please walk towards the high round steel structure of the “Gasometer” passing the parking lot on your right and the office building on your left

Before you reach the “Gasometer” there is a red brick building on your left with a tower in the middle and a café. That building is the event venue “Wasserturm” (↓). You can find a bicycle stand right in front of the building.